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**Maddison et al.**

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(54) **SYSTEM AND METHOD FOR ENHANCING USER SEARCH RESULTS BY DETERMINING A TELEVISION PROGRAM CURRENTLY BEING DISPLAYED IN PROXIMITY TO AN ELECTRONIC DEVICE**

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(58) **Field of Classification Search**

USPC ..... 725/53, 14, 34, 35, 42, 46, 56, 110, 148  
See application file for complete search history.

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(57) **ABSTRACT**

A computer implemented method for using search queries related to television programs. A server receives a user's search query from an electronic device. The server then determines, in accordance with the search query and television program related information for television programs available at a location associated with the electronic device during a specific time window, a television program currently being displayed in proximity to the electronic device, wherein the television program related information includes program descriptions for a plurality of television programs being broadcast for the associated location.

**20 Claims, 11 Drawing Sheets**

